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HR company boosts businesses success in tough economy with efficiency

TEMPE (March 19, 2009) – During these tough economic times, nothing speaks directly to the hearts of entrepreneurs like the terms “efficiency,” “help” and “opportunity.” Tempe start-up company, HR Betty and its dynamic team of well-known partners and board members are providing businesses with full-service, off-site Human Resource solutions.

Founder and chief executive officer Dan Wheeler started HR Betty with a vision to provide companies with a service that enables them to grow their business. Streamlining the human resource process by eliminating non-revenue generating functions, allows companies to focus on their bottom line.

“In these trying economic times, companies cannot afford to stop focusing on what’s most important to their success,” Wheeler said. “HR Betty was designed to help alleviate administrative tasks and provide companies with the tools and opportunities to grow and succeed.”

Wheeler’s 16 years of experience as an HR professional attracted a team of prominent business owners such as businessman and entrepreneur Mac Magruder, and well-known local businessman Jordy Tessler and Ron Schuman, the owners and operators of the nation’s top installer of residential HVAC systems.

“Having been a business owner for 45 years, I understand how burdened entrepreneurs can be with human resources,” said Magruder. “HR Betty provides the opportunity for companies to focus on improving and growing their businesses and I have never had more fun providing this service to friends.”

Wheeler started HR Betty in August 2008, after serving as the President and co-founder of one of the nation’s leading Professional Employer Organizations, Diversified Human Resources. HR Betty team’s combined 75 years of experience and expertise uniquely positions them to thrive in this market.

For more information on HR Betty, visit www.HRBetty.com or call (800) 705-2081.