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Arizona Business Icon Joins Top AZ HR Pro to Lead, Build Board of Directors for Hot New Company

Diversified Human Resources Co-Founder, COO Launches “HR Betty;”
Connects with Valley Business Legend Mac Magruder for Already Flourishing New Company

Company Offers Local, Superior Administrative Support for Cost-Conscious Companies

TEMPE, ARIZ – Dec. 16, 2008 – She cuts costs. She improves efficiencies. She protects, trains, teaches and helps you navigate your company, even in this crazy economy. And now, Tempe start-up company HR Betty has assembled a dream team of partners and board members.

Arizona businessman and entrepreneur Mac Magruder approached and joined HR Betty Founder and Chief Executive Officer Dan Wheeler as board chairman, leading the board development charge and assisting in the business development process for the local human-resource powerhouse.

HR Betty, headquartered in Tempe, offers companies seamless human resource services including payroll, immigration compliance, benefits administration and a full menu of additional human resource and administrative services.

“As a longtime local business owner, I know first-hand how taxing Human Resources can be for an entrepreneur,” Magruder said. “We tried to simplify the process with Prop. 202. And now I want to be in a position to help people comply with the law.”

Wheeler started HR Betty in August 2008, after serving as the President and co-founder at Diversified Human Resources, one of the nation’s leading Professional Employer Organizations (PEO) and the largest in the State of Arizona. This new venture combines his 16 years experience at the helm of a HR firm, with an all-star team of business owners who have navigated the murky waters of HR for nearly 75 years combined. In addition to Magruder, Dan has partnered with Jordy Tessler and Ron Schuman, local business leaders who own and operate the nation’s top installer of residential HVAC systems and a partner with Home Depot.

This combination of HR experience and expertise, and the first-hand understanding of need puts HR Betty in a position to manage a \$75 million payroll portfolio just 120 days after the company opened. Operations formally launch January 1st.

“We’re in an incredible position, particularly in this economy, to give business owners the tools they need to succeed,” Wheeler said. “With new immigration laws, and increasingly complicated personnel needs, HR Betty gives business owners another layer of protection.”

For more information on HR Betty, visit www.HRBetty.com or call 800-705-2081.